



BT Group plc

Q1 2015/16 results

30 July 2015

# Forward-looking statements caution

Certain statements in this presentation are forward-looking and are made in reliance on the safe harbour provisions of the US Private Securities Litigation Reform Act of 1995. These statements include, without limitation, those concerning: our 2015/16 outlook, including growth in revenue, EBITDA and free cash flow; EPS and net debt; further cost transformation; growing dividends and continued share buyback; our investment in superfast fibre, fibre broadband take-up and ultrafast broadband trialling; and our investment in TV and BT Sport, and our BT Sport Europe and BT Sport Ultra HD TV offerings.

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**Gavin Patterson, Chief Executive**



# Q1 overview



- ▶ 4 out of 5 premises can now get our superfast fibre broadband
  - original base-case assumption of 20% penetration now achieved



- ▶ Mobile plans off to a good start
  - >100,000 customers in 3 months



- ▶ Adding great content to BT TV and BT Sport

- **AMC** **BT Sport EUROPE** **BT Sport ULTRA HD**



- ▶ Solid start to the financial year
  - on track for full year outlook









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**Tony Chanmugam, Group Finance Director**



# Q1 results on track for full year outlook

			YoY change
<b>Revenue<sup>1</sup></b>	£4,278m	(2)%	
- underlying <sup>2</sup> ex transit		flat	
<b>EBITDA<sup>1</sup></b>	£1,449m	1%	
<b>EPS<sup>1</sup></b>	6.7p	3%	
<b>Normalised free cash flow<sup>3</sup></b>	£106m	down £16m	
<b>Net debt</b>	£5,819m	down £1,260m	

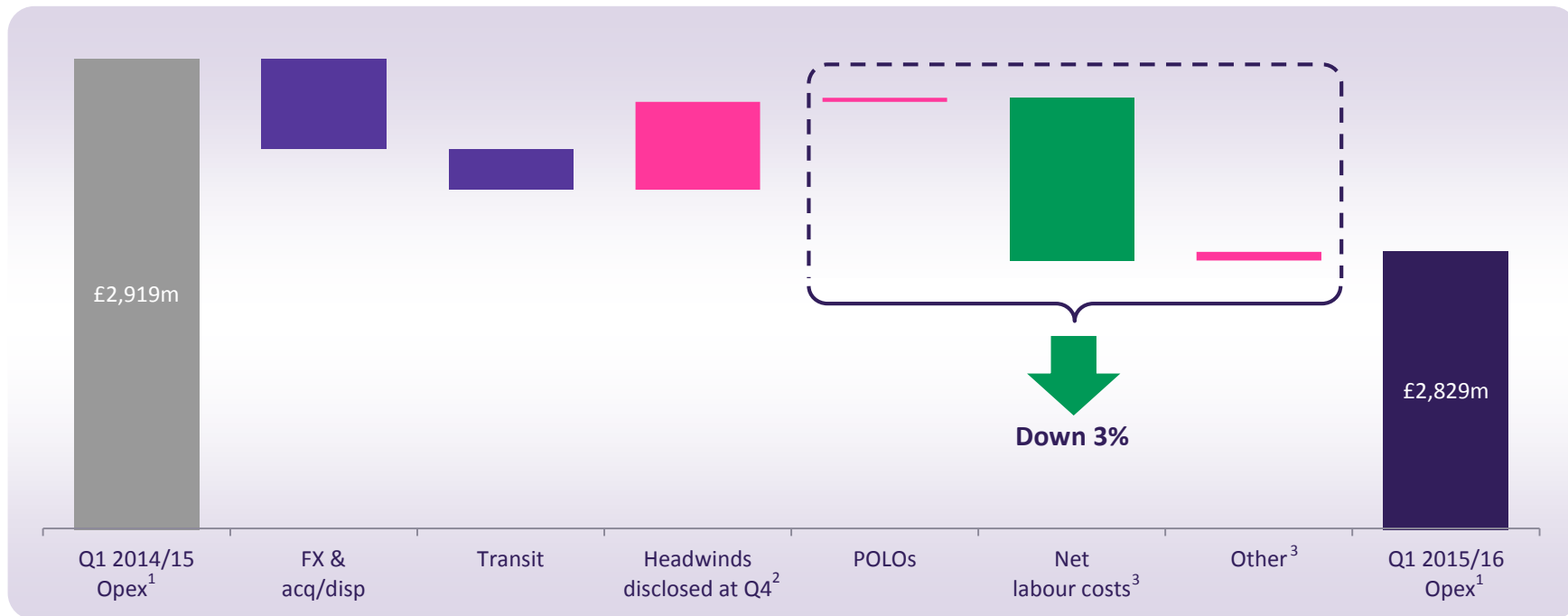
<sup>1</sup> before specific items

<sup>2</sup> excludes specific items, foreign exchange movements and the effect of acquisitions and disposals

<sup>3</sup> before specific items, pension deficit payments and the cash tax benefit of pension deficit payments

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# Steady reduction in operating costs



**Underlying opex<sup>1</sup> ex transit down 1%; down 3% ex headwinds disclosed at Q4**

<sup>1</sup> before specific items and depreciation and amortisation

<sup>2</sup> no benefit this year from the sale of redundant copper, higher pensions operating charge, higher lever costs and investment in BT Sport Europe

<sup>3</sup> excluding impact of headwinds

# Cost transformation examples

Still >£1bn of gross cost saving opportunities



## ▶ Pan BT - field engineering

- improving cost efficiency and quality, reducing lead times
- cross-skilling engineers
- reviewing third-party suppliers



## ▶ Global Services - contract delivery

- review of how we design and deliver new contracts
- c.£20m opportunity



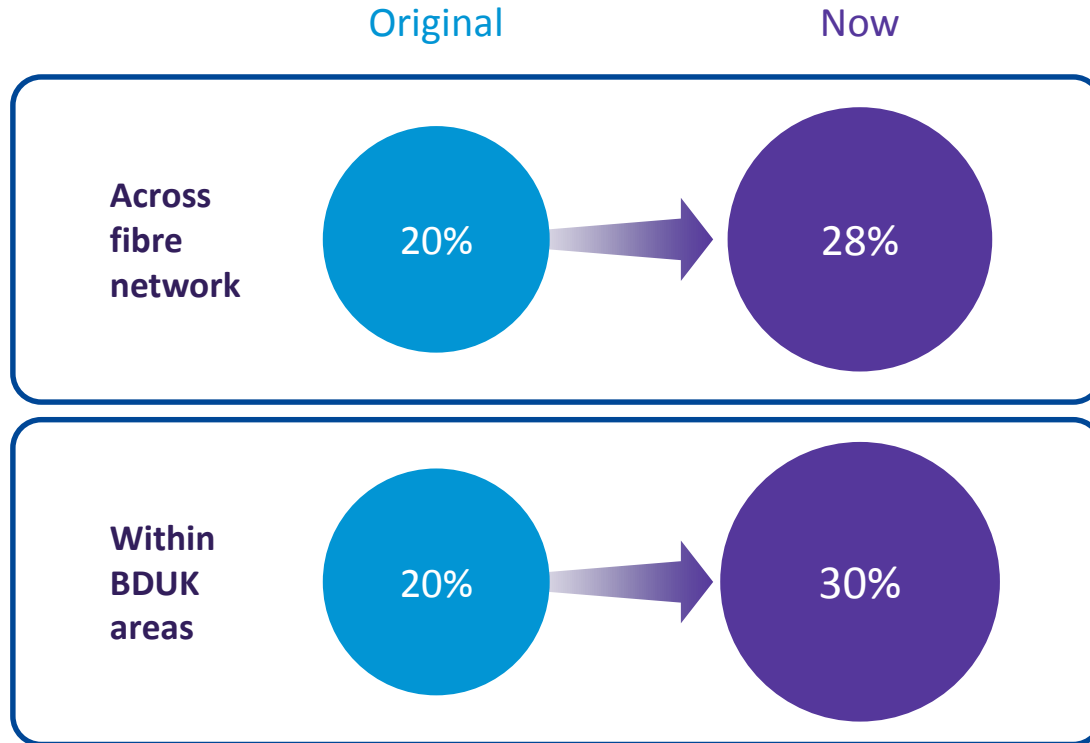
## ▶ Global Services - contact centres

- reviewing end-to-end processes to reduce cost of failure
- extending best practice, introducing standardised measures for assessing productivity
- c.£70m opportunity



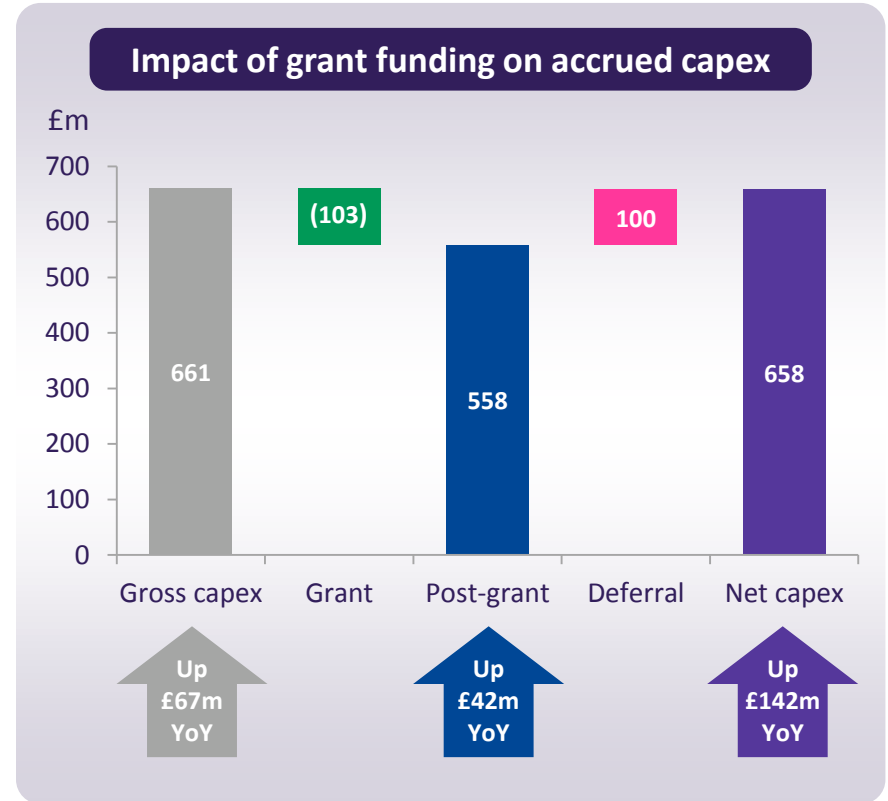
# Strong market-wide demand for fibre broadband

## Increase in base-case assumption for future fibre take-up



# Capex – impact of new fibre take-up assumption

- ▶ £103m grant funding for network investment in quarter (Q1 2014/15: £78m)
- ▶ Implying capex after funding of £558m
  - up £42m YoY
- ▶ Increase in base-case fibre take-up assumption drives £100m deferral of grant funding earned to date
  - will be repaid or re-invested in future financial years
- ▶ Resulting in net capex of £658m
  - up £142m YoY



# 2015/16 outlook<sup>1</sup> unchanged

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**Underlying revenue<sup>2</sup> ex transit**

Growth

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**EBITDA<sup>3</sup>**

Modest growth

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**Normalised free cash flow<sup>4</sup>**

Around £2.8bn

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**Dividend per share**

Up 10-15%

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<sup>1</sup> standalone BT, excluding any impact of planned EE acquisition

<sup>2</sup> excludes specific items, foreign exchange movements and the effect of acquisitions and disposals

<sup>3</sup> before specific items

<sup>4</sup> before specific items, pension deficit payments and the cash tax benefit of pension deficit payments



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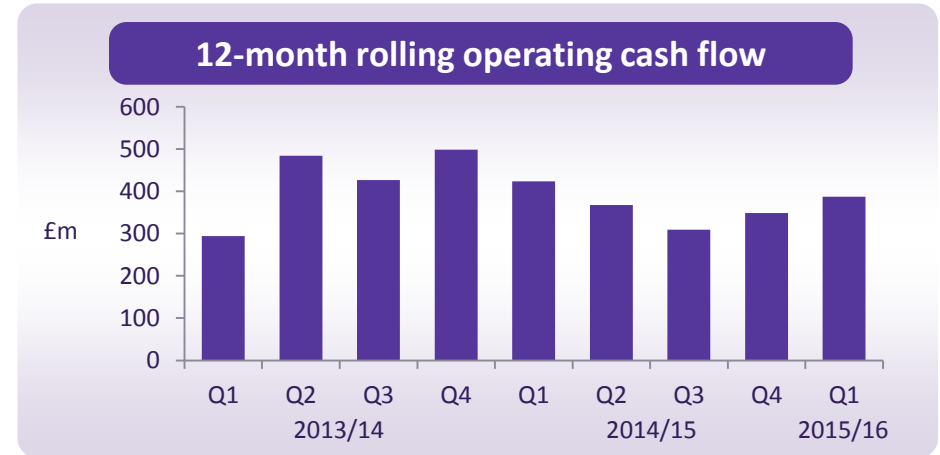
**Gavin Patterson, Chief Executive**



# Global Services – ongoing UK headwinds

- ▶ Underlying revenue ex transit down 4%
  - UK down 12%, mainly lower public sector revenue
  - strong growth in AMEA
- ▶ Underlying operating costs ex transit down 4%
  - lower revenue and benefits of cost transformation
- ▶ EBITDA down 7% ex FX
  - impact of leaver costs and major health programmes moving into service and maintenance phase
  - Q1 decline disappointing but not reflective of FY expectation
- ▶ Operating cash outflow of £292m (Q1 2014/15: £337m outflow)
  - usual seasonal phasing of working capital
- ▶ More cyber-security products launched
- ▶ Good order intake, up 14%
  - 12-month rolling up 4%

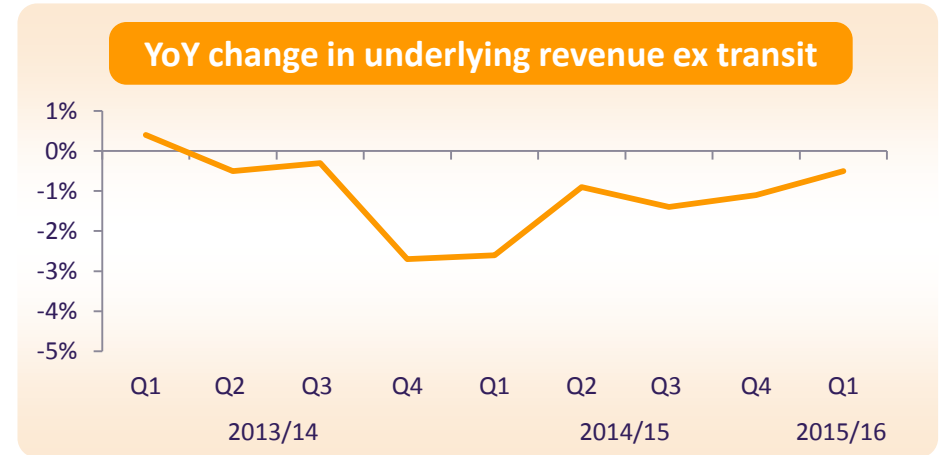
	Q1 2015/16	YoY change
Revenue	£1,543m	(6)%
- u/l ex transit		(4)%
EBITDA	£190m	(11)%



# Business – steady financial performance

- ▶ Underlying revenue ex transit down 1%, in line with recent quarters
  - voice down 6% due to migration to VoIP
  - data & networking up 3%
  - IT services up 3%
- ▶ Underlying operating costs ex transit down 1%
- ▶ EBITDA flat
  - changing margin mix offset by cost transformation
- ▶ Operating cash flow down 39%
  - last year benefited from working capital timing
- ▶ Order intake down 6%
  - 12-month rolling down 3%

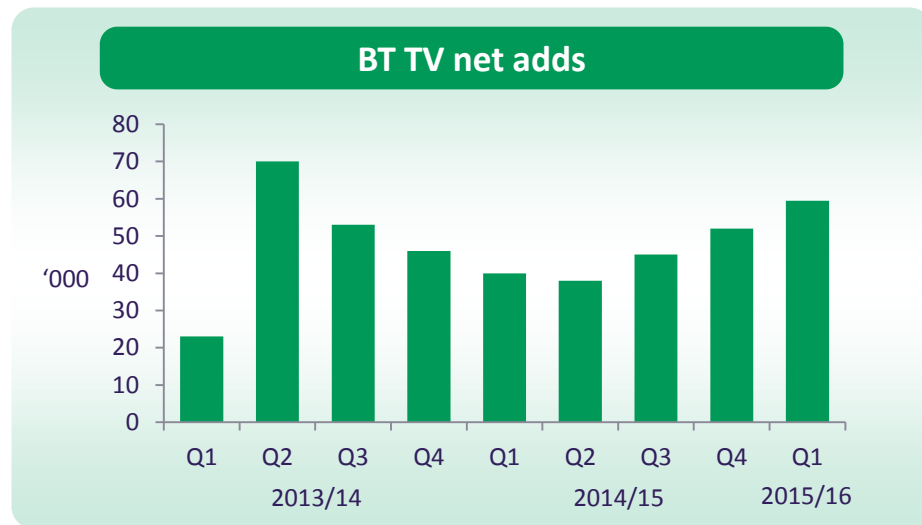
	Q1 2015/16	YoY change
Revenue	£749m	(2)%
- u/l ex transit		(1)%
EBITDA	£240m	flat



# Consumer – good operational progress

- ▶ Consistent revenue growth, up 3%
  - broadband and TV up 7%
  - ARPU up 5% to £419
- ▶ EBITDA up 7%
  - strong performance across voice and broadband
  - expected to decline in Q2 with launch of BT Sport Europe
- ▶ Operating cash flow of £211m, down 7%
  - investment in broadband capacity and customer service
- ▶ >100,000 BT Mobile customers added in first 3 months
- ▶ Consumer line loss broadly in line with last quarter
- ▶ 85,000 retail broadband net adds<sup>1</sup>
  - 57% of market<sup>2</sup> growth
  - 217,000 retail fibre net adds

	Q1 2015/16	YoY change
Revenue	£1,074m	3%
EBITDA	£254m	7%



<sup>1</sup> includes business customers

<sup>2</sup> DSL & fibre

# Consumer – exciting developments in TV and Sport

## BT TV

- ▶ 60,000 customers added in quarter
- ▶ Base now 1.2m
- ▶ Continuing to enhance offering



- **AMC** channel launching in late August
- leading US TV network



- partnership with **HBO Home Entertainment** for download-to-own

## BT Sport

- ▶ Average daily viewing up >50%
- ▶ BT Sport Pack launching on 1 August



- including **BT Sport EUROPE** the new home of European football



- showing all 351 UEFA Champions League and UEFA Europa League games this season

- ▶ **BT Sport ULTRA HD** launching in August

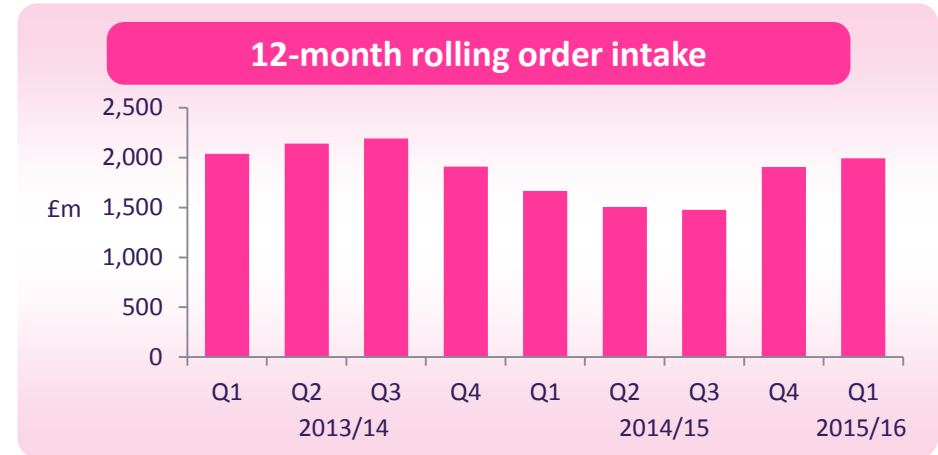
- first ultra HD (4K) live sports channel in Europe
- £15/month for 'Entertainment Ultra HD' TV package



# Wholesale – improved performance

- ▶ Underlying revenue ex transit up 5%
  - managed solutions revenue up 4%
  - good growth in IP services, up 32%
  - c.£15m benefit relating to ladder pricing
- ▶ Underlying operating costs ex transit up 3%
  - higher volumes in managed solutions
  - partly offset by a 17% decline in SG&A costs
- ▶ EBITDA up 11%
  - reflects ladder pricing benefit
- ▶ Operating cash flow of £117m, up £106m YoY
  - working capital timing
- ▶ Order intake £351m, up 33%
  - 12-month rolling up 20%

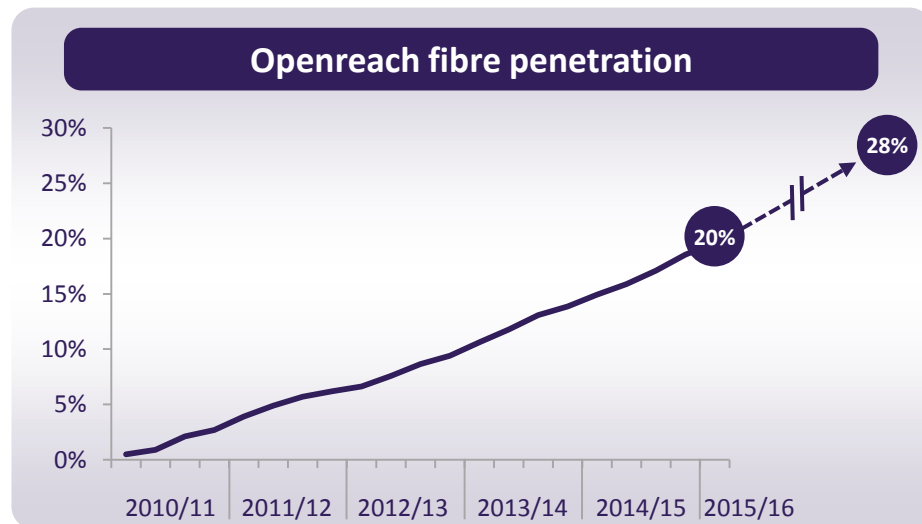
	Q1 2015/16	YoY change
Revenue	£530m	1%
- u/l ex transit		5%
EBITDA	£140m	11%



# Openreach – strong fibre progress

- ▶ Revenue flat
  - c.£40m impact from regulation
  - offset by 42% growth in fibre broadband
- ▶ Operating costs down 2%
- ▶ EBITDA up 2%
  - despite no benefit from sale of redundant copper
- ▶ Operating cash flow of £270m, down 9%
  - growth in EBITDA offset by higher capex
- ▶ 389,000 net fibre connections, up 14%
  - c.4.6m premises connected, 20% of those passed
- ▶ Physical line base down 6,000
  - up 196,000 over past 12 months
- ▶ Business Connectivity Market Review
  - we disagree with Ofcom’s ‘starting price adjustment’
  - dark fibre proposal would disadvantage small operators, reduce investment and impact customer service

	Q1 2015/16	YoY change
Revenue	£1,249m	flat
EBITDA	£639m	2%







# Ofcom's Strategic Review of Digital Communications

- ▶ Ofcom paper published 16 July
  - discussion only, no regulatory proposals
- ▶ Review offers scope to deregulate
- ▶ We believe the current model of functional separation has been successful and should remain to encourage investment
- ▶ Ofcom needs to provide long-term regulatory certainty
- ▶ Opportunity to create a more level playing field in pay-TV

# Improving Openreach customer service

- ▶ Running ahead of all 60 minimum service levels<sup>1</sup> set by Ofcom for 2015/16, which are more stretching than those in 2014/15
- ▶ Continued investment in service is delivering improvements:

-  **1. Better appointment availability**  
People are getting installation appointments 1 day earlier than a year ago
-  **2. Keeping our commitments**  
Over 99% of the time we offer an appointment within our SLA
-  **3. Fixing faults faster**
-  **4. Installing Ethernet faster**  
Businesses are waiting 5 days less for installation

Q1 2014/15	Q1 2015/16	
8 days	7 days	Average time for first available installation date
12%	0.8%	Installation requiring an engineer where offered appointment is 1 or more working days above SLA
75%	77%	Faults fixed within agreed time (maintenance level 1 & 2)
67 days	62 days	Mean time to install (working days)

<sup>1</sup> In July 2014, Ofcom introduced minimum service levels for the installation of new lines and for repairs to existing services

# Q1 summary

- ▶ Improved revenue performance, steady reduction in costs
- ▶ Continued investment to support sustainable profitable revenue growth
  - new products driving orders from business customers
  - exciting developments in sport, TV and mobile
  - pushing fibre further
  - an improving picture on customer service

Building a strong platform for growth



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**Q&A**





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**Appendix**



# Income statement

£m	Q1 2015/16	YoY change	Key points
<b>Revenue<sup>1</sup></b>	4,278	(2)%	<ul style="list-style-type: none"> <li>▶ £48m negative impact from FX</li> <li>▶ £24m reduction in transit revenue</li> </ul>
- underlying ex transit		flat	▶ improvement on 1.3% decline in Q4
<b>EBITDA<sup>1</sup></b>	1,449	1%	
<b>Operating profit<sup>1</sup></b>	821	5%	▶ depreciation and amortisation down 4%
<b>Profit before tax<sup>1</sup></b>	694	9%	▶ net finance expense down 9%
<b>EPS<sup>1</sup></b>	6.7p	3%	▶ number of shares in issue up 6%
<b>Specific items<sup>2</sup></b>	(51)	(27)%	▶ mainly net interest expense on pensions of £55m

<sup>1</sup> before specific items

<sup>2</sup> net charge after tax

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# Free cash flow

£m	Q1 2015/16	YoY change	Key points
<b>EBITDA<sup>1</sup></b>	1,449	14	
Capex	(626)	(96)	▶ reflects phasing
Interest	(183)	22	▶ lower net debt
Tax <sup>2</sup>	(88)	45	▶ benefit from large share option maturity in Aug 2014
Working capital & other	(446)	(1)	
<b>Normalised FCF</b>	106	(16)	
Cash tax benefit of pension deficit payments	69	50	▶ reflects lump sum deficit payments
Specific items	(52)	28	▶ mainly restructuring costs of £51m
<b>Reported FCF</b>	123	62	

<sup>1</sup> before specific items

<sup>2</sup> before cash tax benefit of pension deficit payments

# Other financial information

## ▶ Pension

IAS 19, £bn	30 June 15	31 March 15
Liabilities – BTPS	(49.7)	(50.7)
Assets – BTPS	42.8	43.4
Other schemes	(0.3)	(0.3)
Deficit – gross of tax	(7.2)	(7.6)
Deficit – net of tax	(5.8)	(6.1)

- £625m deficit payment to BTPS in April
- despite this, BTPS assets declined due to market conditions, offset by a reduction in liabilities due to a higher real discount rate

## ▶ Debt and liquidity

- net debt of £5.8bn at 30 June 2015
  - up £0.7bn since 31 March 2015, mainly due to £625m pension deficit payment
  - down c.£1.3bn YoY
- cash & investments of £2.6bn at 30 June 2015
- committed undrawn facilities of >£5bn
  - includes £3.6bn facility for EE acquisition
- £0.5bn bond repaid in Q1
- £0.8bn debt matured in July
  - further £0.3bn repayable in rest of 2015/16

## ▶ Share buyback

- £189m spent in Q1
- continue to expect to spend c.£300m for the year